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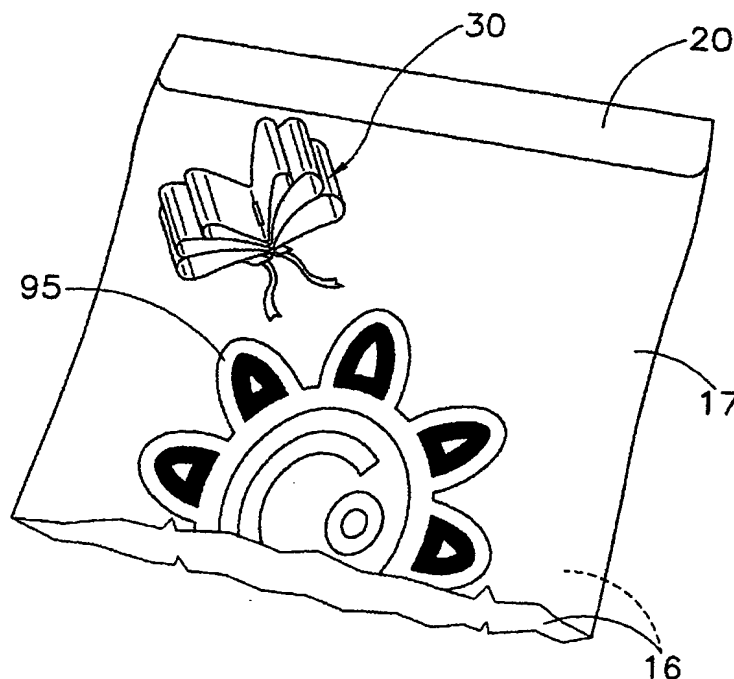
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[Continued on next page]

(54) Title: GIFT PACKAGING



(57) Abstract: Set (10) of materials for packaging presents and the like comprising means for containing the presents, for closing the containing means, for creating a decorative "bow" (30), for writing a message of greetings and for indicating the names of sender and recipient.

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**Published:**

— with international search report

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

## GIFT PACKAGING

5

- 10    **Set of materials for packaging presents and the like including means for containing the objects, for closure, for forming a "bow" and for sending greetings**

The invention concerns packaging for presents and the like.

- A present is usually delivered to the recipient in an attractive package  
15    adorned with a "bow" of ribbon, completed with a written message and with indication of the sender and the consignee.

- To make up the package involves separate purchases of the materials such as sheets of patterned paper or ready-made bags, ribbons for decoration, or ready-made "bows", cards on which to  
20    write a message for the recipient, materials for closing the package, generally consisting of a roll of transparent adhesive tape.

- This is a troublesome process especially if many presents have to be packed, as happens at Christmas or at other events when many of such packages must be despatched.

- 25    If only one package has to be made up, it is a nuisance having to carry the materials home from a shop, especially as they are so easily creased.

- In the case of a number of packages, the risk of spoiling packing materials is even greater because of the quantities of different  
30    components while, on arriving home, much space is needed for placing them, cutting up the packing paper and making up the packages.

Even when a supplier of such materials provides everything needed, the materials themselves occupy as much space as a shopping bag. The invention here to be described avoids these drawbacks in addition to offering other considerable advantages as well.

- 5 Subject of the invention is a set of materials for packaging presents and the like comprising means for containing the present, for closing the container, for creating a decorative "bow", for writing a message of greetings and for indicating the names of sender and recipient.

In one advantageous execution, the means for containing the present  
10 is an envelope.

The means of closure comprise a flap covering the full width of the front face of the envelope and a self-adhesive strip of substantially the same width as that of the flap, covering the entire width of the border of the rear face of the envelope.

- 15 The means for creating the decorative "bow" consist of a flat extended length of the material used comprising a pair of superimposed ribbons between which is a pair of flat tie-strips, these also superimposed.

The ribbons are held together by transversal pairs of joining points on  
20 either side of the pair of tie-strips but separated by a space so that said strips can slide freely in relation to the ribbons.

The pairs of ribbons and tie-strips are joined together at one end.

By sliding the free ends of the ribbons along the tie-strips as far as  
25 their joined ends, the ribbons will form a series of loops that spread out side by side from said joined ends so forming a "bow"-type decoration.

The means for writing a message consists of an area on the rear face of the envelope comprising sides prepared for partial or total detachment and at least one non-tear-off side.

- 30 The inside of that face at the position of said area presents a "patch" applied by adhesive or other means, for ensuring continuity of said

face even if the part to be used for the message is detached or folded back on its non-tear-off side.

The means for indicating the names of the sender and recipient consists of a label applied to an adhesive area on the rear face of the envelope, to which area the bow can be applied when left free after  
5 transferring the label to the front face of the envelope.

The outer faces of the containing means preferably present some decorative design.

In one advantageous execution the envelope is made of paper.

10 The pair of ribbons and the pair of tie-strips can also consist of a single ribbon and a single tie-strip folded in the middle.

In one type of execution the distances between the transversal pairs of joining points between the two ribbons, differ reciprocally.

In one type of execution said distances between the transversal pairs  
15 of joining points of the two ribbons decrease starting from the end where they are joined together.

The area for writing a message presents, on the internal face, a layer of adhesive enabling it to be removed and affixed to any other position on the envelope.

20 The invention offers evident advantages.

The set of materials, that can be purchased and carried to its point of use lying flat as initially disposed or rolled up, facilitates the operation of packaging presents in general, lessening the risk of spoiling the components if purchased separately.

25 The package is given a "professional" look which enhances the whole decorative effect, even if achieved with great simplicity.

Characteristics and purposes of the invention will be made still clearer by the following examples of its execution illustrated by diagrammatically drawn figures.

30 Fig. 1 A set of materials for packaging presents and the like, rear perspective.

Fig. 2 The decorative "bow" laid out flat, perspective.

Fig. 3 The "bow", perspective.

Fig. 4 The package, rear perspective.

Fig. 5 The package, front perspective.

The set 10 comprises a container in the form of an envelope 15 with  
5 a front face 16 and a rear face 17.

The sealing flap 20 is joined to the edge of the front face 16.

Close to the edge on the rear face 17 is a self-adhesive strip 25 that  
will lie under the flap 20 when it is folded down onto the rear face 17  
(Fig. 4).

10 The "bow" 30 is laid flat 31 full length on said self-adhesive strip 25.  
Thus laid 31, shows (Figures 1-3) that it consists of a pair of ribbons  
35, 36 with their respective ends 37, 38 and in between them a pair  
of flat tie-strips 40, 41 with their respective ends 42, 43.

The length of the ribbons 35, 36 and of the tie-strips 40, 41 corres-  
15 ponds substantially to the width of the envelope 15, the width of said  
ribbons corresponding to the width of the self-adhesive strip 25 so  
that, when laid at full length 31, the "bow" 30 practically covers said  
self-adhesive strip 25.

The two ribbons 35, 36 are joined (Fig. 2) by a series of transversal  
20 pairs of joining points, such as 50-50, 51-51, 52-52, 53-53 on either  
side of the pair of tie-strips so that these latter can freely slide  
between the ribbons.

The ends 37, 38 of the ribbons 35, 36 are given a swallow-tail cut.

At one end the pair of ribbons and the pair of tie-strips are joined 55  
25 together.

A label 70, to be used for the name of the sender 71 and of the  
recipient 72, is attached by adhesive near the upper edge of the rear  
face 17 of the envelope.

The package is very simple to make up.

30 The ribbon laid flat 31 is detached from the self-adhesive strip 25.

On pulling the tie-strips 40, 41 through the two ribbons 35, 36 as  
shown in Figure 2, the areas between the joining points 50-53 fold up

forming pairs of wave-like folds, 60-62, finally creating the "bow" 30 (Figure 3).

In Figure 3, the connecting point 55 between ribbons and tie-strips lies in the centre of the bow.

- 5 On detaching the flat ribbon 31, the self-adhesive strip 25 is laid bare and can be used, when the present has been put inside, to close the envelope by folding the flap 20 over the edge of the front face 16 onto said self-adhesive strip.

- 10 The label 70 on the rear face 17 of the envelope is then detached and can be placed, for example, on the front face 16 (Figure 5), leaving free an adhesive area 65 on which the "bow", when ready, can be placed, as shown in Figure 4.

- 15 An area 80 is prepared, on said front face 16, for printed or written greetings 85, said area having sides prepared for detachment and at least one non-tear-off side 81, allowing it to be removed or folded back as seen in Figure 5.

The internal surface of said area 80 is adhesive 84 and can be affixed to any part of the envelope.

- 20 The window 88 opened by removal of the label, is then closed by a "patch" 90 joined to the internal surface of the envelope by an adhesive 91 or other means prepared around said window 88.

The external surfaces of the envelope present decorations.

CLAIMS

1. Set of materials for packaging presents and the like,  
characterized in that it comprises means for containing the presents,  
for closing the containing means, for creating a decorative "bow", for  
5 writing greetings and for indicating the names of the sender and  
recipient.
2. Set of materials for packaging presents and the like as in claim 1,  
characterized in that the containing means substantially consists of  
an envelope.
- 10 3. Set of materials for packaging presents and the like as in claim 1,  
characterized in that the closing means comprise a flap covering the  
full width of the front face of the envelope and a self-adhesive strip  
whose width is substantially that of the flap, covering the whole width  
of the border of the rear face of the envelope.
- 15 4. Set of materials for packaging presents and the like as in claim 1,  
characterized in that the means for creating the decorative bow  
comprise, when the bow is laid out flat, a pair of superimposed  
ribbons in between which is laid a pair of flat tie-strips, also  
superimposed, the ribbons being joined together by transversally  
20 placed pairs of joining points on each side of the pair of tie-strips at a  
distance from said tie-strips such as to allow them to slide freely  
between the ribbons, said pairs of ribbons and of tie-strips being  
joined together at one end, it being thus possible, by causing the free  
ends of the ribbons to slide in relation to the tie-strips as far as their  
25 joined ends, to create in the ribbons a series of folds that spread out  
side by side from said reciprocally joined ends and form the "bow".
5. Set of materials for packaging presents and the like as in claim 1,  
characterized in that the means for writing a message consists of an  
area on the rear face of the envelope comprising sides prepared for  
30 detachment that permit partial or total removal, and at least one non  
tear-off side, there being fixed, by adhesive or other means, to the  
internal rear face at the position of said area, a "patch" to ensure



continuity of said face even if the area for writing the message is detached or folded back onto one non-tear-off side.

6. Set of materials for packaging presents and the like as in claims 1, 2 and 4,
  - 5 characterized in that the means for indicating the names of sender and recipient is a label applied to an adhesive area on the rear face of the envelope, permitting application of the bow on said adhesive area when left free after the label has been transferred to the front face of the envelope.
- 10 7. Set of materials for packaging presents and the like as in claim 1, characterized in that the external face of the containing means presents decorative designs.
8. Set of materials for packaging presents and the like as in claim 2, characterized in that the envelope is made of paper.
- 15 9. Set of materials for packaging presents and the like as in claim 4, characterized in that the pair of ribbons and the pair of flat tie-strips are respectively realized with a single ribbon and single tie-strip folded in the middle.
10. Set of materials for packaging presents and the like as in claim 4,
  - 20 characterized in that the distances between the transversally placed pairs of joining points of the two ribbons differ reciprocally.
11. Set of materials for packaging presents and the like as in claim 4, characterized in that the distances between the transversally placed pairs of joining points of the two ribbons decrease starting from the
  - 25 area where their ends are joined.
12. Set of materials for packaging presents and the like as in claims 2 and 5,
  - characterized in that the internal face of the area for writing a message presents a self-adhesive layer allowing it to be removed
  - 30 and applied to any other part of the envelope.

1/3

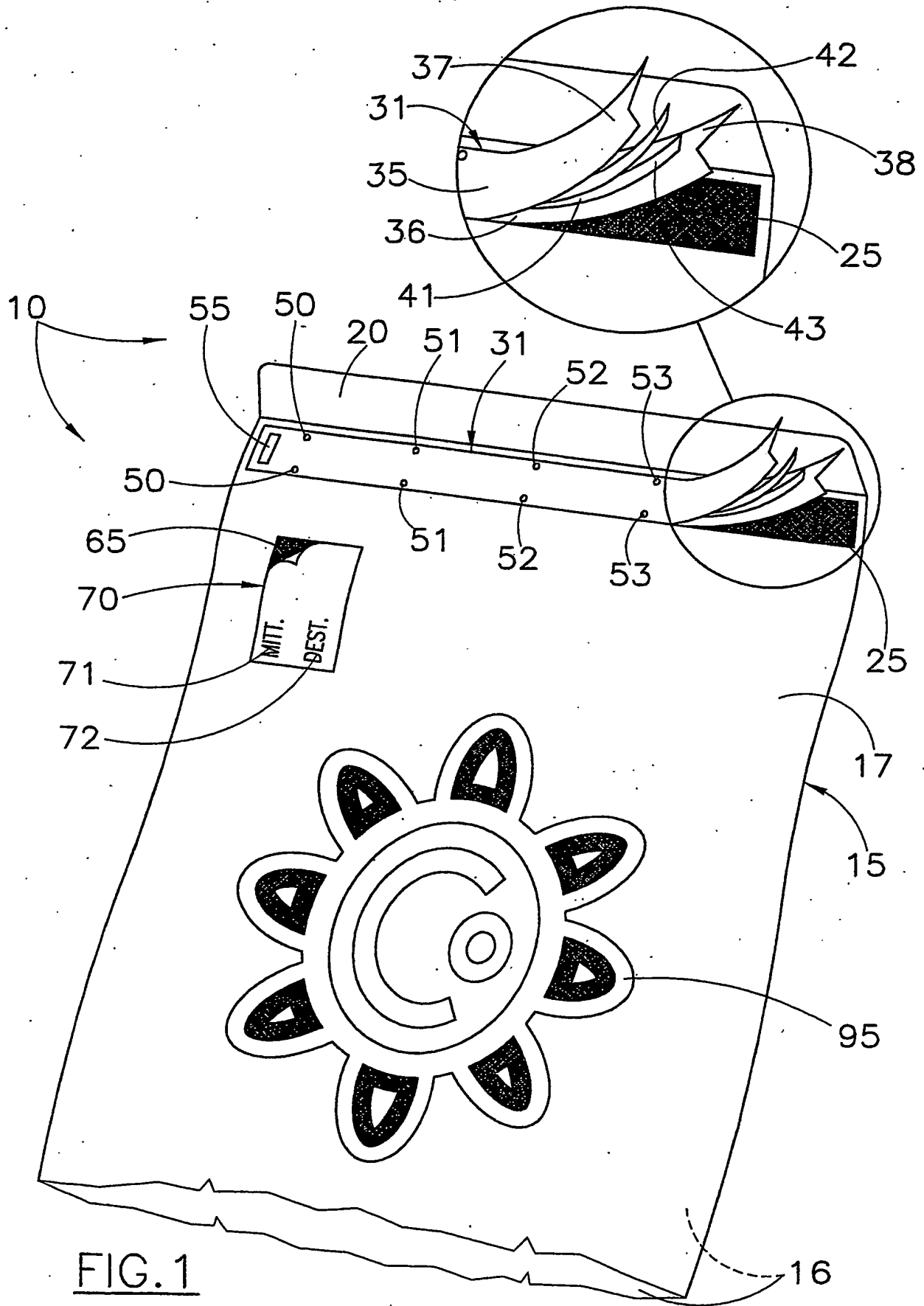


FIG. 1

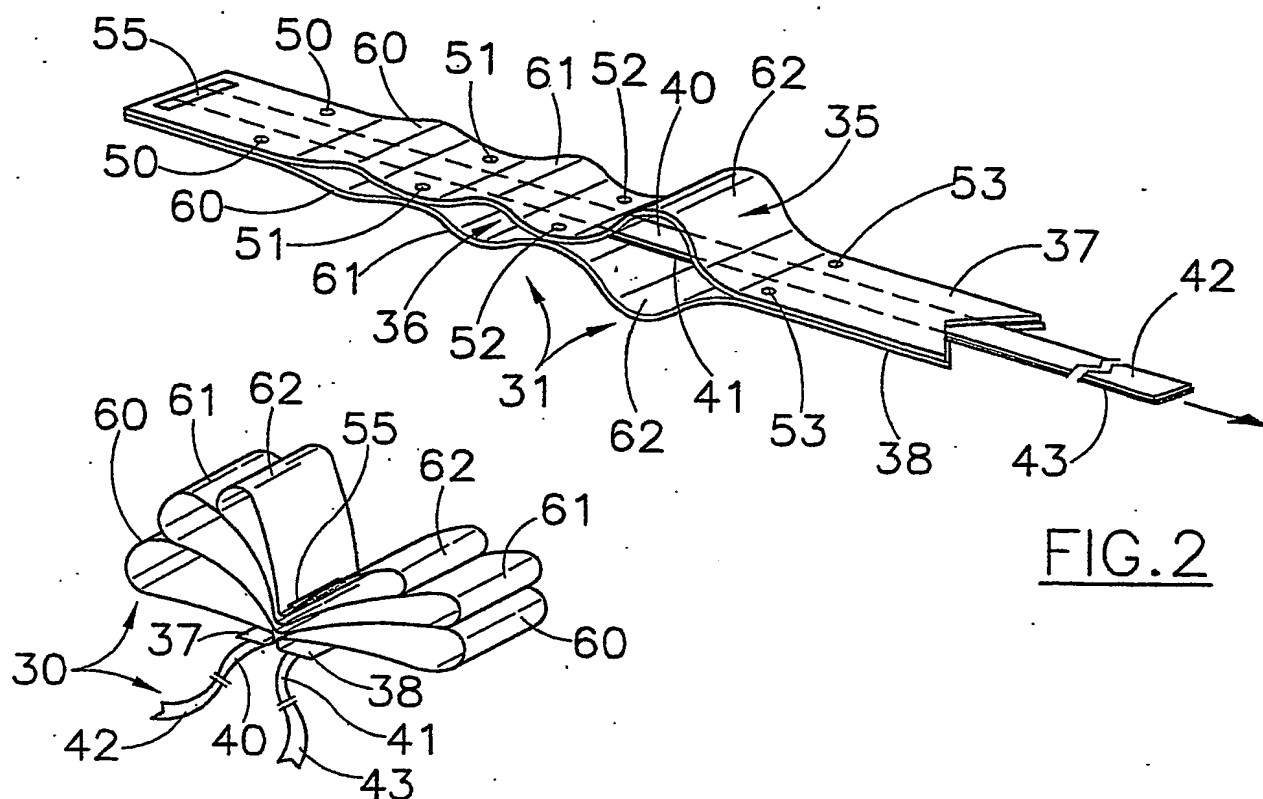


FIG. 2

FIG. 3

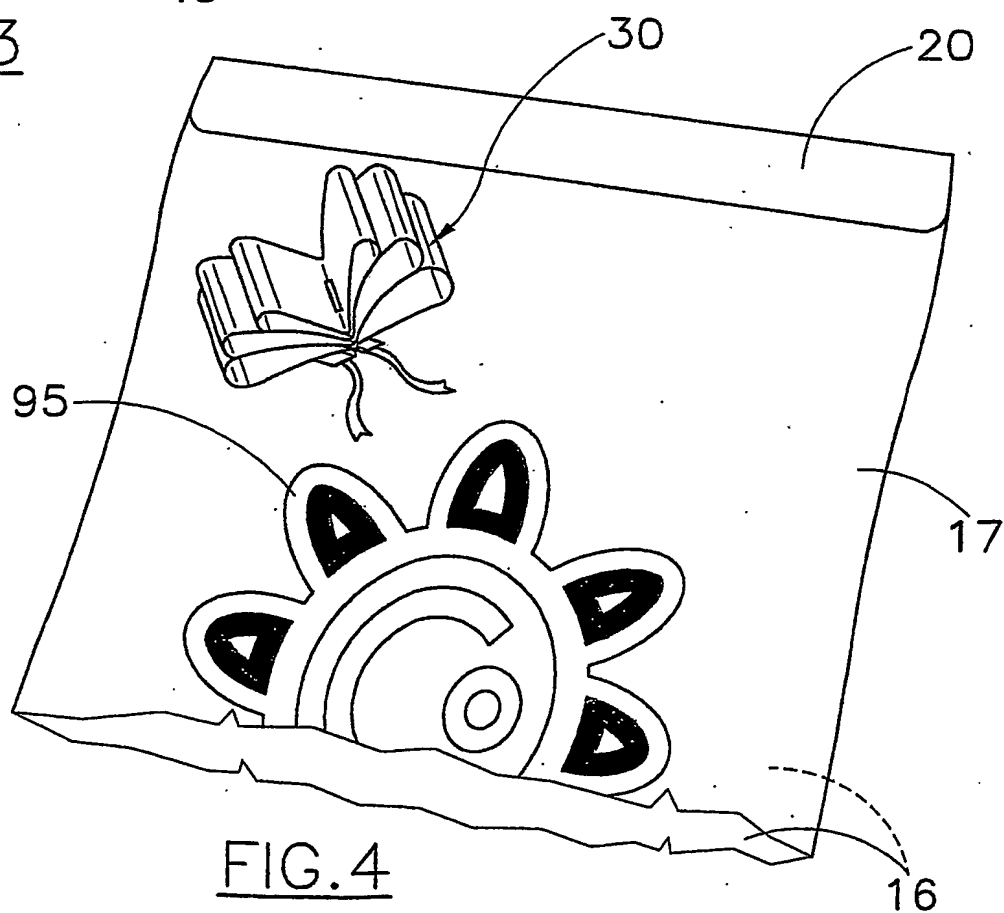


FIG. 4

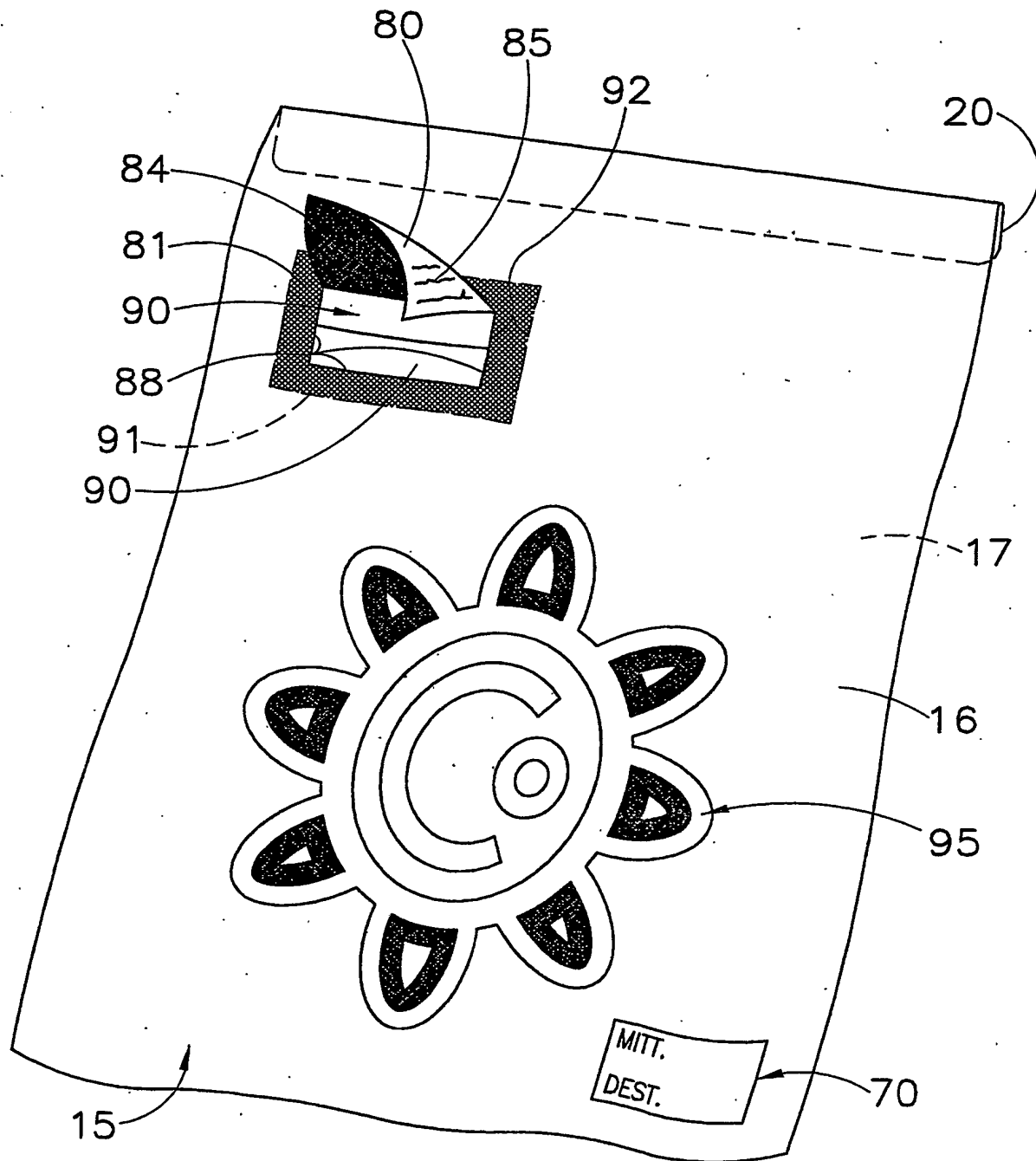


FIG.5

## INTERNATIONAL SEARCH REPORT

(PCT Article 18 and Rules 43 and 44)

Applicant's or agent's file reference	<b>FOR FURTHER ACTION</b> see Notification of Transmittal of International Search Report (Form PCT/ISA/220) as well as, where applicable, Item 5 below.	
International application No. <b>PCT/IT 03/ 00364</b>	International filing date (day/month/year) <b>11/06/2003</b>	(Earliest) Priority Date (day/month/year) <b>09/08/2002</b>
Applicant <b>SERPLAS INDUSTRIA DI PLASTICO SERPLAS S.A.</b>		

This International Search Report has been prepared by this International Searching Authority and is transmitted to the applicant according to Article 18. A copy is being transmitted to the International Bureau.

This International Search Report consists of a total of 5 sheets.



It is also accompanied by a copy of each prior art document cited in this report.

## 1. Basis of the report

- a. With regard to the **language**, the international search was carried out on the basis of the international application in the language in which it was filed, unless otherwise indicated under this item.



the international search was carried out on the basis of a translation of the international application furnished to this Authority (Rule 23.1(b)).

- b. With regard to any **nucleotide and/or amino acid sequence** disclosed in the international application, the international search was carried out on the basis of the sequence listing:



contained in the international application in written form.



filed together with the international application in computer readable form.



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the statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.



the statement that the information recorded in computer readable form is identical to the written sequence listing has been furnished

2.



**Certain claims were found unsearchable** (See Box I).

3.



**Unity of invention is lacking** (see Box II).

4. With regard to the **title**,

the text is approved as submitted by the applicant.



the text has been established by this Authority to read as follows:

**GIFT PACKAGING**

5. With regard to the **abstract**,

the text is approved as submitted by the applicant.



the text has been established, according to Rule 38.2(b), by this Authority as it appears in Box III. The applicant may, within one month from the date of mailing of this international search report, submit comments to this Authority.

6. The figure of the **drawings** to be published with the abstract is Figure No.

as suggested by the applicant.



because the applicant failed to suggest a figure.



because this figure better characterizes the invention.

4

None of the figures.

# INTERNATIONAL SEARCH REPORT

International Application No.  
PCT/IT 03/00364

A. CLASSIFICATION OF SUBJECT MATTER  
IPC 7 B65D27/00 B65D67/00

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)  
IPC 7 B65D

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 5 497 876 A (FLEMING BARBARA D) 12 March 1996 (1996-03-12) abstract; figures	1,7
X	US 2001/035453 A1 (FELTON ROBIN L) 1 November 2001 (2001-11-01) the whole document	1,2,8
X	US 5 392 983 A (CLARKE-BOLLING PATRICIA ET AL) 28 February 1995 (1995-02-28) abstract; figures	1
A	US 2 826 225 A (ERNST HAGENBUCH) 11 March 1958 (1958-03-11) the whole document	1,4,9-11
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☒ Further documents are listed in the continuation of box C.

☒ Patent family members are listed in annex.

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Date of the actual completion of the international search

13 October 2003

Date of mailing of the international search report

21/10/2003

Name and mailing address of the ISA

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Gino, C

# INTERNATIONAL SEARCH REPORT

International Application No.  
PCT/IT 83/00364

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	DE 35 46 094 A (BREITENBACH AG BANDFABRIK) 10 July 1986 (1986-07-10) abstract; figures	1, 4
A	WO 95 03229 A (KELLER SHIELA) 2 February 1995 (1995-02-02) abstract; figures	1, 4

# INTERNATIONAL SEARCH REPORT

Information on patent family members

International Application No

PCT/IT83/00364

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
US 5497876	A	12-03-1996	NONE
US 2001035453	A1	01-11-2001	NONE
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WO 9503229	A	02-02-1995	WO 9503229 A1 02-02-1995



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